

DISORIENT 2025

Playa Financial Report

DISORIENT's 2025 playa production was very successful from a financial standpoint, with ~\$32,000 in additional funds received above total expenses.

After a very positive overall 2024 camp experience, playa attendance was back up in 2025, leading to much greater dues income than in 2024. We therefore approved expenses into the mid-to-high ranges of our budgets, making 2025 our "most expensive" year on playa. Total expenses were ~\$198K, up a full \$50K from 2024. This is primarily due to higher costs for the DKitchen, insurance, and a new playa container.

The success of D25 was important for our overall financial stability, as it covered for other significant expenses outside our playa production, including from Country Club 2025 and our investment in our new Bedouin tent infrastructure.

Here are some other general highlights:

Revenue

- Dues – DISORIENT collected ~\$205K in camper dues, RV dues, and power package dues, putting us squarely in the "high" budget range.
- Of this, our AC/Fridge electricity passes raised \$13,800, up several thousand from prior years. If this trend continues, it will be that much more important for Power Cell to provide reliable and consistent power going forward.
- RV dues received were significantly higher than in 2024, but still lower than the two previous years, falling between the mid and high budget ranges.
- Donations – Camp successfully brought in donations of ~\$24K for a variety of projects and general usage. A last-minute \$10K donation from an art car project made up a considerable chunk of this.

Expenses

- Insurance – Playa insurance has significantly risen in cost, with a total expense of \$13,399, several thousand over our highest budget projection.
- Outside Services – In general, we managed our outside services (e.g., fuel, water, pumping, toilets) pretty tightly, scaling them up with our camp size and coming in around our high-end budgets.
- Power – Power was the exception, with costs falling just below those in 2024. While this was great from a finance perspective, it did lead to some on-playa equipment challenges. Our expectation is to invest more into power in 2026 and make sure we can scale with late camper registrations.
- DKitchen – DKitchen was the single largest expense item for camp in 2025, with ~\$38K in total expenses. The kitchen trailer transportation was the single largest expense above original budget, as the vehicle was moved from Washington state down to LA for pre-playa prep, and it then broke down while en route up to playa. Overall kitchen transportation expenses were ~\$14,666, which was almost \$10,000 more than our high-end budget. This should be

significantly reduced in 2026, as the trailer is now being stored not far from Reno. Kitchen infrastructure and food also cost ~\$8,000 more than budgeted.

- New Playa Container – Camp purchased a new playa container in 2025, which was not originally in the budget.
- Art & Interactivity – Most of our projects were executed under budget, as campers found ways to repurpose materials and make personal donations to their projects. Frozen Minty Towels, for example, cost almost nothing in 2025, as surplus towels were produced in 2024.
- Fire Art – The Fire Art projects were a very welcome addition to camp and ended up coming in significantly under budget, as the on-playa weather hindered the full deployment and therefore reduced the amount of fuel that could be used.

Infrastructure Investment

Camp's big investment for 2025 was the Bedouin tent, totaling ~\$17K (which was \$7K more than the original "\$10K per year" plan). However, this tent is intended for use at Country Club as well and was generally considered a HUGE success on playa. This expense is not counted in the 2025 playa operating budget.

Summary

Despite some logistical challenges due to weather and transportation, Camp Cell did an excellent overall job managing the 2025 playa finances. This leaves us in a strong cash position to once again invest in additional infrastructure for 2026 and produce Country Club from existing cash (as opposed to relying strictly on ticket sale cash flow).

NOTE: This Financial Summary is for our playa production only and does not include other general expenses related to year-round equipment storage, accounting, and corporate entity administration.

DISORIENT 2025
Playa Financials

	ACTUAL
REVENUE	
Camper Dues	\$ 137,370
RV Dues	\$ 54,120
Power Package	\$ 13,800
LA Truck Camper Payments	\$ 315
GROSS REVENUE	\$ 205,605
<hr/>	
Less: PayPal / Fractured Atlas Fee	\$ 8,146
NET REVENUE	\$ 197,459
<hr/>	
EXPENSES	
Outside Services	
Insurance & Permits	\$ 13,399
Playa Containers Storage & Transport	\$ 12,300
NYC Community Container Space	\$ 3,161
Generator & Power Distro	\$ 24,644
Generator Fuel	\$ 9,143
RV Pumping, Fresh Water & Water Tank	\$ 20,155
Dumpster	\$ 3,700
Toilets	\$ 9,672
Total Outside Services	\$ 96,174
<hr/>	
Camp Operations	
Tickets / Vehicle Passes	\$ 505
Trucks and Transport	\$ 6,832
Showers	\$ 428
Shade Structure & Tarps	\$ 2,234
Solar	\$ 1,107
General Supplies	\$ 4,275
Disengage Rebates	\$ 2,300
Total Camp Operations	\$ 17,681
<hr/>	
DKitchen	
Food	\$ 17,683
Infrastructure	\$ 5,651
Supplies	\$ 207
Transportation	\$ 14,666

BBQ		\$ 1,000
	Total DKitchen	\$ 39,207
Clubhouse / Frontage		
Clubhouse Infrastructure		\$ 202
Lighting		\$ 12,708
Clubhouse Sound		\$ 5,606
CoSign ("S")		\$ 2,278
Decor		\$ 2,281
Trash Fence Palace		\$ 1,871
Fire & Flow		\$ 2,573
Teahouse		\$ 120
	Total Clubhouse / Frontage	\$ 27,639
Other Art & Installations		
Duke's		\$ 5,496
T-Shirts		\$ 3,350
	Total Other Art & Installations	\$ 8,846
TOTAL EXPENSES		\$ 189,547
	NET INCOME	\$ 7,912
Donations		\$ 24,407
NET INCOME W/DONATIONS		\$ 32,319