

## **DISORIENT 2022**

### **Playa Financial Report**

DISORIENT's playa production was extremely successful from a financial standpoint, netting a significant surplus for the first time in years (possibly ever). Total incoming funds specifically related to the playa exceeded outgoing funds by ~\$68K. This was primarily due to the following factors:

#### **Revenue**

- Dues – DISORIENT collected ~\$201K in camper dues, RV dues, and power package dues, which exceeded our highest budget of \$173K. This was primarily due to a significant number of last-minute registrations at the highest dues tiers.
- Donations – Camp successfully brought in \$21K in donations for general camp usage. Note, the Sign On Wheels project collected its own donations, which are not counted here.

#### **Expenses**

- Insurance – Camp saved ~\$9K in budgeted insurance expenses, because our agent was not able to secure us a general insurance policy.
- Fuel – Camp budgeted for \$22K in expectation of higher fuel prices and fuel usage. Actual fuel costs, however, were \$6,500, mainly because the fuel company didn't deliver all the fuel they were supposed to (hence the generators running dry multiple times).
- Art – Overall, our art projects stuck extremely close to their budgeted amounts, with no significant overruns. Lighting had a modest overrun, primarily due to some last-minute requirements related to power.

#### **Overruns**

Overall, camp did very well at avoiding any significant overruns in expenses. The main areas in which actuals exceeded budget were:

- PayPal/Fractured Atlas Fees – These are directly related to bringing in more dues and donations than budgeted.
- Trucking & Transport – The need for an additional trailer, as well as increased costs for the LA truck put Truck & Transport at ~\$10K, which was ~\$6K over the budget of \$4K.

#### **Summary**

Camp production did an excellent job of managing expenses in 2022. We were fortunate not to have many significant unplanned costs, while the surprise issues (fuel and insurance) benefited our bottom line. Of course, we don't want to count on those for the future, since we would actually like to have a normal insurance policy and full fuel tanks...

#### **Notes**

- This Financial Summary is for our playa production only and does not include other general expenses related to year-round equipment storage, accounting, and corporate administration.
- The Sign On Wheels project is handled separately by a group of campers, with its own donations and expenses that are not accounted for in the camp budget and report.

	<b>BUDGET</b>	<b>ACTUAL</b>	<b>DIFFERENCE</b>
<b>REVENUE</b>			

Camper Dues	\$ 116,900	\$ 137,930	\$ 21,030	18%
RV Dues	\$ 50,400	\$ 57,000	\$ 6,6000	13%
Power Package	\$ 6,000	\$ 6,600	\$ 600	10%
<b>TOTAL REVENUE</b>	<b>\$ 173,300</b>	<b>\$ 201,530</b>	<b>\$ 28,230</b>	<b>16%</b>

## EXPENSES

### Admin

PayPal / Fractured Atlas Fee	\$ 3,856	\$ 8,934	\$ 5,078	132%
Insurance & Permits	\$ 10,000	\$ 890	\$ (9,110)	-91%
<b>Total Admin</b>	<b>\$ 13,856</b>	<b>\$ 9,824</b>	<b>\$ (4,032)</b>	<b>-29%</b>

### Outside Services

Generator & Power Distro	\$ 42,000	\$ 40,876	\$ (1,124)	-3%
Generator Fuel	\$ 22,000	\$ 6,490	\$ (15,510)	-71%
RV Pumping	\$ 18,500	\$ 17,521	\$ (979)	-5%
Fresh Water & Tank	\$ 11,000	\$ 11,000	\$ -	0%
Dumpster	\$ 2,000	\$ 1,767	\$ (233)	-12%
<b>Total Outside Services</b>	<b>\$ 95,500</b>	<b>\$ 77,654</b>	<b>\$ (17,846)</b>	<b>-19%</b>

### Camp Operations

Playa Containers Storage & Transport	\$ 5,000	\$ 4,800	\$ (200)	-4%
NYC Community Container Space	\$ 2,000	\$ 1,496	\$ (504)	-25%
Trucks and Transport	\$ 4,000	\$ 9,995	\$ 5,995	150%
Kitchen Food & Supplies	\$ 10,000	\$ 9,961	\$ (39)	0%
Showers	\$ 1,000	\$ 1,801	\$ 801	80%
Clubhouse	\$ 500	\$ 1,573	\$ 1,073	215%
Zero-Gs	\$ 1,200	\$ 1,166	\$ (34)	-3%
Shade Structure & Tarps	\$ 500	\$ 441	\$ (59)	-12%
General Supplies	\$ 2,000	\$ 506	\$ (1,494)	-75%
Disengage Rebates	\$ 1,500	\$ 1,500	\$ -	0%
<b>Total Camp Operations</b>	<b>\$ 27,700</b>	<b>\$ 33,239</b>	<b>\$ 5,539</b>	<b>20%</b>

### Camp Art, Installations & Decor

Lighting	\$ 11,000	\$ 13,298	\$ 2,298	21%
Clubhouse Sound	\$ 5,500	\$ 6,053	\$ 553	10%
Art Car Wash	\$ 3,000	\$ 2,995	\$ (5)	0%

Minty Towels	\$ 2,800	\$ 2,851	\$ 51	2%
GeoTem	\$ 2,000	\$ 834	\$ (1,166)	-58%
CoSign ("D")	\$ 2,000	\$ 1,927	\$ (73)	-4%
D14 Sign	\$ 500	\$ 491	\$ (9)	-2%
Decor	\$ 1,500	\$ 1,463	\$ (37)	-2%
Banners	\$ 1,000	\$ 943	\$ (57)	-6%
T-Shirts	\$ 3,000	\$ 2,964	\$ (36)	-1%
Other Frontage Art	\$ 2,000	\$ 75	\$ (1,925)	-96%
Love Ministry	\$ 500	\$ -	\$ (500)	-100%
<b>Total Art, Installations &amp; Décor</b>	<b>\$ 34,800</b>	<b>\$ 33,894</b>	<b>\$ (906)</b>	<b>-3%</b>
<b>TOTAL EXPENSES</b>	<b>\$ 171,856</b>	<b>\$ 154,611</b>	<b>\$ (17,245)</b>	<b>-10%</b>
<b>NET INCOME</b>	<b>\$ 1,444</b>	<b>\$ 46,919</b>	<b>\$ 45,475</b>	<b>3149%</b>
Donations	\$ -	\$ 21,242	\$ 21,242	
<b>NET INCOME W/DONATIONS</b>	<b>\$ 1,444</b>	<b>\$ 68,161</b>	<b>\$ 66,717</b>	<b>4620%</b>